

TATA SONS PRIVATE LIMITED

IMPACT ASSESSMENT EXECUTIVE SUMMARY

2024-25

Prepared By



CONTENT

Executive Summary	01
Tata STRIVE – Skill Development, Employability & Livelihood	02 - 05
Project Snapshot	02
Project Overview	02 - 03
Key Programme Metrics	03
Key Impact Metrics	03
Key Findings	04
OECD-DAC Evaluation	05
NCPA – Performing Arts Programme Portfolio	06 - 08
Project Snapshot	06
Project Overview	06
Programme Portfolio	07
Key Findings	07 - 08
OECD-DAC Evaluation	08
Small Animal Hospital – Advanced Veterinary Care Foundation	09 - 11
Project Snapshot	09
Project Overview	09 - 10
Key Findings	10
Key Impacts	10
Key Practices adopted by the Hospital	11
OECD-DAC Evaluation	11
The Auro School, Bengaluru – Holistic Education Initiative	12 - 15
Project Snapshot	12
Project Overview	12 - 13
Key Findings	13 - 14
Key Impacts	15
OECD-DAC Evaluation	15
SAS Branches Project – Strengthening Community Infrastructure	16 - 17
Project Snapshot	16
Project Overview	16
Programme Footprint	16
Key Findings	17
OECD-DAC Evaluation	17
Matriniketan Heritage Restoration & Wellness Initiative	18 - 20
Project Snapshot	18
Project Overview	18
Key Findings	18 - 19
OECD-DAC Evaluation	20

EXECUTIVE SUMMARY

Tata Sons supported a diverse portfolio of initiatives across livelihoods, healthcare, community infrastructure, education, culture, and animal welfare during FY 2024-25. The portfolio included skill development and entrepreneurship programmes implemented through Tata STRIVE; the establishment and strengthening of specialised veterinary healthcare services through the Small Animal Hospital Project; infrastructure development across Sri Aurobindo Society branch centres; and support for the performing arts and cultural preservation through the National Centre for the Performing Arts (NCPA). Collectively, these initiatives contributed to improved employability and income opportunities, expanded access to specialised healthcare services, strengthened community institutions and learning spaces, and enhanced public access to cultural and artistic experiences. The projects were largely successful in achieving their intended objectives and demonstrated strong relevance, effectiveness, and sustainability within their respective sectors.

PROJECT-WISE SUMMARY

PROJECT	IMPLEMENTING AGENCY	BUDGET	KEY METRIC	SDGs
Tata STRIVE	Tata Community Initiatives Trust (TCIT)	FY 2024-25: ₹14.32 Cr	2024-25: 478,000 beneficiaries reached; 9,320 directly skilled through TSSDCs & TSECs with a 78.2% placement rate	    
Performing Arts & Education Programme	National Centre for Performing Arts (NCPA)	FY 2024-25: ₹15.26 Cr	FY 2024-25: 700+ events; 1.3 lakh attendees; 60 lakh digital views	  
Small Animal Hospital	Advanced Veterinary Care Foundation (AVCF)	FY 2023-24: ₹36.65 Cr FY 2024-25: ₹10.00 Cr	FY 2023-24: 7,820 animals treated FY 2024-25: 10,414 animals treated	   
The Auro School	Sri Aurobindo Society	FY 2024-25: ₹2.00 Cr	Enrolment: FY25 - 56, FY26 - 110, FY27 - 175; Grades 8-9 added; CBSE affiliation secured	    
Sri Aurobindo Society Branches	Sri Aurobindo Society	FY 2024-25: ₹1.38 Cr	3 SAS Branches constructed/renovated	  
Matriniketan Heritage	Sri Aurobindo Society	FY 2024-25: ₹1.30 Cr	FY 2024-25: 200-year-old heritage structure restored	

TATA STRIVE - SKILL DEVELOPMENT, EMPLOYABILITY & LIVELIHOOD

"FROM SKILLS TO SUSTAINABLE LIVELIHOODS"

PROJECT SNAPSHOT



PROJECT NAME

Tata STRIVE - Skill Development, Employability & Livelihood



IMPLEMENTING AGENCY

Tata STRIVE (Tata Community Initiatives Trust)



PROJECT DURATION

FY 2024-25



SDGS COVERED



PROJECT BUDGET

₹14.32 Crores



GEOGRAPHIC COVERAGE

22 States, 156 Locations



TOTAL BENEFICIARIES

4.78 Lakh in 2024-25



CSR THEMES

Education & Skill Development, Employability Enhancement, Livelihood Promotion, Entrepreneurship Development

PROJECT OVERVIEW

Tata STRIVE, the skill development initiative of the Tata Community Initiatives Trust, continues to drive systemic social change by enhancing employability, entrepreneurship, and livelihood opportunities for underserved youth, women, and vulnerable communities. Supported by Tata Sons, the FY 2024-25 portfolio spanned skill development centres, employability enhancement, institutional strengthening, and career awareness. During this period, these interventions collectively reached approximately 4.78 lakh beneficiaries, creating robust pathways for sustainable workforce participation and economic mobility. Tata Sons' support enabled broad deployment across four primary programmatic heads:

PROGRAMMATIC HEAD		KEY INITIATIVES	REACH
	Enabling Jobs & Livelihoods	Tata Strive Skill Development Centres (TSSDC), Tata Strive Extension Centres (TSSEC), Entrepreneurship Development Program (EDP), SHG capacity building	51,000
	Enhancing Employability	Odisha ITI modernisation, Dual VET, Bajaj Manufacturing Systems	35,000
	Career Awareness & Counselling	Microsoft CyberShikshaa, West Bengal counselling, Defensive Driving	2,30,000



Ecosystem Quality
Improvement

CM Fellowship (Odisha), Train the Trainer,
Faculty Development, Digital Learning

1,62,000

Total

4,78,000

KEY PROGRAMME METRICS

SKILL DEVELOPMENT (TSSDC & TSEC)

7,287

Placements Facilitated

78.2%

Placement Rate

94.9%

Placement-to-Joining Rate

₹13,040

Average monthly salary

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (EDP)

₹39,788

Average Monthly Revenue

0.7

Average Jobs Created per Entrepreneur

35.6%

Women Entrepreneurs

22.1%

Entrepreneurs from SC/ST Communities

KEY IMPACT METRICS

Impact Assessment Findings (N = 100 beneficiaries)

KEY INDICATOR	BASELINE	ASSESSMENT FINDINGS
 Access to Formal Skilling	Majority of beneficiaries had limited or no prior exposure to structured skill training.	96% of TSSDC beneficiaries and 56% of TSEC beneficiaries were first-time formal skill trainees.
 Employment Generation	Limited access to formal employment opportunities.	84% secured employment through programme-linked placements. At the time of assessment, 100% of respondents were engaged in employment or self-employment.
 Income Generation	94% of TSSDC beneficiaries had no personal income before joining the programme; 48% of TSEC beneficiaries had no personal income.	86% of TSSDC graduates earn more than ₹15,000/month, and 98% of TSEC graduates earn more than ₹10,000/month.

OECD-DAC EVALUATION

**RELEVANCE**

Directly addresses employability gaps among first-generation youth, women, and SC/ST communities; aligned with Skill India, NEP 2020, and NPSDE 2015.

**COHERENCE**

Integrated framework spanning skill training, counselling, EDP, and ecosystem strengthening; aligned with SDGs 4, 5, 8, 10.

**EFFECTIVENESS**

7,287 placements, 6,915 joinings, 303 entrepreneurs supported; strong placement-to-joining conversion (94.9%).

**EFFICIENCY**

Leveraged existing infrastructure across 22 states; standardised delivery systems; LMS-enabled scale.

**IMPACT**

Substantial income mobility, household debt reduction, asset creation, and career aspiration upgrades documented.

**SUSTAINABILITY**

High permanent employment rates and profitable enterprises; continued market linkages and enterprise finance needed.

Quick Service Restaurant Associate learners at TSSDC Mumbai Centre



NCPA - PERFORMING ARTS PROGRAMME PORTFOLIO

"PRESERVING HERITAGE, NURTURING TALENT & EXPANDING CULTURAL ACCESS"

PROJECT SNAPSHOT



PROJECT NAME

NCPA Multi-genre Performing Arts Programme Portfolio



IMPLEMENTING AGENCY

National Centre for the Performing Arts (NCPA)



PROJECT DURATION

FY 2024-25



PROJECT BUDGET

₹15.26 Crore



LOCATION

Mumbai



GENRES SUPPORTED

International Music, SOI & Western Music, Indian Music, Dance, Film



SDGS COVERED



PROJECT OVERVIEW

NCPA continued to strengthen India's performing arts ecosystem through artistic programming, audience development, artist development, cultural education, and heritage preservation. The programme supported diverse artistic traditions while expanding access to performing arts through performances, outreach initiatives, artist development programmes, and archival engagement.

PROGRAMME HIGHLIGHTS

AREA	ACHIEVEMENT
 Audience Reach	1.3 lakh attendees across five genres; 60 lakh digital viewers via select Indian & Western music broadcasts.
 Artistic Programming	700+ events across 5 genres
 Heritage Preservation	6,000+ hours of archival recordings preserved & utilised
 Artist Development	Master classes, scholarships, residencies, Guru-Shishya programmes
 Regional Outreach	Collaborations in Kolhapur, Ratnagiri, Ahmedabad
 Public Access	Free programmes, screenings & digital dissemination

PROGRAMME PORTFOLIO

INTERNATIONAL MUSIC

- NCPA International Jazz Festival
- NCPA Soulful Blues Festival
- Grammy-winning and internationally acclaimed artist performances
- Jazz appreciation sessions and workshops
- International Jazz Day and Mumbai Piano Day concerts

SOI & WESTERN MUSIC

- SOI Chamber Orchestra performances
- Western music education through the SOI ecosystem
- International orchestral concerts and recitals
- SOI Autumn Season led by Maestro Zubin Mehta

INDIAN MUSIC

- One World Many Musics Festival
- Living Traditions Folk Festival
- Regional collaborations with cultural groups across India
- Sama'a - Mystic Ecstasy Festival of Sufi Music
- Nad Ninad guided-listening sessions
- Thematic concerts and tribute performances

DANCE

- Mudra Dance Festival
- Spectrum Festival
- Workshops, lecture-demonstrations, and master classes
- Nakshatra Dance Festival
- Classical, folk, and contemporary dance presentations

FILM & CULTURAL SCREENINGS

- Reality Check documentary screenings
- Movies Underthe Stars
- NCPA-National Theatre Live (London)
- Art and exhibition film screenings

KEY FINDINGS



NCPA REMAINED ONE OF INDIA'S LARGEST PERFORMING ARTS PLATFORMS

Over 700 events were conducted across five artistic genres, ensuring year-round access to diverse cultural experiences.



HERITAGE PRESERVATION EXTENDED BEYOND ARCHIVING

More than 6,000 hours of archival recordings were actively used through public engagement initiatives, making cultural heritage accessible to contemporary audiences.



YOUNG AUDIENCES GAINED EXPOSURE TO PERFORMING ARTS

Over 1,500 children from underserved schools participated in cultural learning initiatives, introducing many to live performing arts experiences for the first time.



ARTIST DEVELOPMENT REMAINED A STRATEGIC FOCUS

Master classes, scholarships, mentorships, residencies, and Guru-Shishya initiatives strengthened pathways for emerging artists.



INSTITUTIONAL SUPPORT SUSTAINED NICHE AND REGIONAL ART FORMS

The programme continued to provide platforms for traditional, regional, folk, and less-commercial artistic traditions that often struggle for visibility and funding.

OECD-DAC EVALUATION



RELEVANCE

Addresses preservation of cultural heritage and equitable access to performing arts.



COHERENCE

Aligned with SDG 4, 10, 11; integrates education, artist development, and public access.



EFFECTIVENESS

700+ events; diverse genre coverage; strong audience and artist engagement metrics.



EFFICIENCY

Leveraged NCPA's established multi-venue infrastructure and artist networks.



IMPACT

Sustained India's cultural ecosystem; introduced children to arts; preserved rare recordings.



SUSTAINABILITY

Institutional model is strong; continued funding is required for non-commercial art forms.

Nakshatra Dance Festival



SMALL ANIMAL HOSPITAL - ADVANCED VETERINARY CARE FOUNDATION

"FROM CARE TO SUSTAINABLE ANIMAL WELFARE"

PROJECT SNAPSHOT



PROJECT NAME

Small Animal Hospital Project



IMPLEMENTING AGENCY

Advanced Veterinary Care Foundation
(AVCF)



PROJECT DURATION

FY 2023-24 (pre-construction) + FY 2024-
25 (operationalisation)



SDGS COVERED



PROJECT BUDGET

FY 2023-24: ₹36.65 Cr
FY 2024-25: ₹10.00 Cr



LOCATION

Mahalaxmi, Mumbai



FACILITY SIZE

100,000+ sq. ft., G+4 structure with annex



SCHEDULE VII

Protection of flora and fauna; animal
welfare

PROJECT OVERVIEW

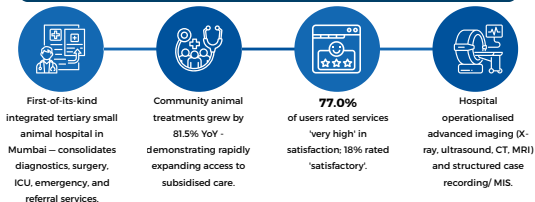
The Small Animal Hospital Project, implemented by the Advanced Veterinary Care Foundation (AVCF) with support from Tata Sons, was conceptualised to address the growing need for accessible and advanced veterinary healthcare services for companion and community animals in Mumbai. The project supported the establishment of a specialised veterinary healthcare facility in Mahalaxmi, on land provided by the Municipal Corporation of Greater Mumbai (MCGM). Spread across approximately 100,000+ sq. ft. in a G+4 structure with an annex facility, the hospital was designed to provide integrated veterinary healthcare services, including specialised diagnostics, emergency care, surgeries, inpatient treatment, advanced imaging, ICU support, and critical care. The project also aims to strengthen veterinary education, training, and institutional veterinary systems to support long-term animal healthcare and welfare services.

SERVICE GROWTH (FY23-24 TO FY24-25)

SERVICE	FY 2023-24	FY 2024-25	GROWTH
 Total Animals Treated	7,820	10,414	+33.17%
 OPD Consultations	5,919	6,520	+10.1%
 Diagnostics & Imaging	8,641	11,396	+31.9%

	Surgeries	191	237	+24.1%
	Inpatient Days	5,095	7,001	+37.4%
	Community Animal Treatments	1,710	3,104	+81.5%

KEY FINDINGS



KEY IMPACTS

INSTITUTIONAL/ INFRASTRUCTURE IMPACT

AVCF established a specialised tertiary veterinary institution with advanced clinical infrastructure, diagnostic systems, emergency care, inpatient support, and specialised treatment capacity under one roof.



BENEFICIARY/ USER AND ANIMAL WELFARE IMPACT

The project enabled free or subsidised treatment for eligible community animals and supported improved care for companion animals, thereby contributing to better access to treatment and improved animal welfare outcomes.



SERVICE/ PROGRAMME ACCESS IMPACT

The hospital improved access to organised veterinary healthcare for both companion and community animals, with 12,439 OPD consultations, 20,037 diagnostic and laboratory services, and 428 surgeries delivered during FY 2023-25.

SYSTEM-LEVEL AND PUBLIC VALUE IMPACT

The intervention strengthened the organised veterinary referral ecosystem in Mumbai and created a platform for future veterinary research, training, clinical capacity development, and long-term institutional value.

KEY PRACTICES ADOPTED BY THE HOSPITAL

Implementing strong SOPs, treatment protocols, and hospital MIS systems to standardise case management and quality assurance.



Consolidating diagnostics, surgery, inpatient care, ICU support, emergency response, and specialised treatment within a single integrated facility.

Maintaining robust operational and financial systems to sustain subsidised community animal care alongside specialised tertiary services.

OECD-DAC EVALUATION



RELEVANCE

Addressed a critical gap in Mumbai's organised veterinary ecosystem; demand is growing with urban pet ownership.



COHERENCE

Integrated clinical services, community animal support, and institutional systems within a single model.



EFFECTIVENESS

Strong service uptake across all clinical metrics; community animal access more than doubled.



EFFICIENCY

Multi-speciality infrastructure maximises per-visit utilisation; integrated systems reduce duplication.



IMPACT

18,234+ animals treated (FY 2023-24: 7,820 & FY 2024-25: 10,414); strengthened Mumbai's veterinary referral chain; subsidised access for community animals.



SUSTAINABILITY

Strong clinical infrastructure in place; continued investment needed for subsidised community care and specialised staffing.

Professionals conducting diagnostic and treatment procedures



THE AURO SCHOOL, BENGALURU - HOLISTIC EDUCATION INITIATIVE

"FROM INFRASTRUCTURE TO HOLISTIC EDUCATION"

PROJECT SNAPSHOT



PROJECT NAME

The Auro School (TAS), Bengaluru



IMPLEMENTING AGENCY

Sri Aurobindo Complex Trust (SACT),
under Sri Aurobindo Society



PROJECT DURATION

FY 2024-25



ENROLMENT

2024-25: 56

2025-26: 110

2026-27: 175 (75% of the students are from
low-income/underserved backgrounds.)



PROJECT BUDGET

₹2.00 Crore



LOCATION

Kanakapura Road, Bengaluru, Karnataka



KEY MILESTONE

CBSE Affiliation secured for 2026-27



SDGS COVERED



PROJECT OVERVIEW

The Auro School (TAS), Bengaluru, is a flagship educational initiative of the Sri Aurobindo Complex Trust established under the guidance of the Sri Aurobindo Society. Supported through a CSR grant of ₹2 crore from Tata Sons, the project enabled the development and operationalisation of the Administrative and Laboratory Block, creating the foundation for a holistic educational institution rooted in the philosophy of Integral Education.

Located in Bengaluru's peri-urban region, the school seeks to move beyond conventional examination-centric education by nurturing the physical, emotional, intellectual, creative, ethical, and spiritual dimensions of every child. Through a combination of educational infrastructure, experiential learning, values-based education, future-ready technologies, and inclusive educational practices, the project has established a distinctive learning ecosystem that supports holistic child development and lifelong learning.

PROGRAMME FOOTPRINT

INTERVENTION AREA	ACHIEVEMENT
 Educational Infrastructure	Administrative & Laboratory Block completed and operationalised.
 Experiential Learning	Auro Lab and activity-based learning facilities established.
 Smart Learning Environment	Smart classrooms and technology-enabled learningsystems operationalised.

	Holistic Education	Integral Education framework embedded across school systems.
	Future-Ready Learning	AI, Coding, AR, VR and digital learning tools introduced.
	Teacher Development	Continuous training on experiential and child-centred pedagogy
	Inclusion	RTE admissions, scholarships, fee concessions and inclusive classroom practices.
	Parent & Community Engagement	PTMs, Parent Enrichment Programmes, AuroUtsav and community engagement platforms established.

KEY FINDINGS

THE FIVE DIMENSIONS OF INTEGRAL EDUCATION



PHYSICAL EDUCATION

Development of the body, health, fitness and conscious habits.

- Yoga & Physical Training
- Sports & Games

- Gymnastics
- Health & Well-being

- Balance and Discipline



VITAL EDUCATION

Development of emotions, feelings, relationships, character and values.

- Emotional Well-being
- Values & Life Skills

- DIYA Culture
- No Zero Policy

- Collaboration & Respect



MENTAL EDUCATION

Development of the mind through knowledge, inquiry, reasoning and creativity.

- Conceptual Understanding
- Inquiry & Project-Based Learning

- Auro Lab & Experiments
- AI, Coding, AR, VR

- Critical Thinking & Creativity



PSYCHIC EDUCATION

Development of the inner being, self-awareness, intuition and inner growth.

- Mind Box (Reflection)
- Self-awareness Activities

- Silence & Concentration
- Purpose & Meaning

- Inner Growth Practices



SPIRITUAL EDUCATION

- Monthly Values
- Gratitude & Mindfulness

Development of consciousness, ethics, harmony and a sense of oneness.

- Sustainability Consciousness
- Ethical Living
- Service to Community



INFRASTRUCTURE ENABLED A HOLISTIC LEARNING ECOSYSTEM

The CSR-supported infrastructure helped establish a fully operational educational institution, supporting academics, experiential learning, innovation, teacher development, and future growth.



INTEGRAL EDUCATION IS EMBEDDED IN DAILY PRACTICE

The school has successfully integrated values, emotional well-being, creativity, self-awareness, life skills, and environmental consciousness into everyday learning experiences.



A DISTINCTIVE SCHOOL CULTURE SUPPORTS STUDENT DEVELOPMENT

Practices such as the DIYA culture, No-Zero Policy, Mind Box, value-based greetings, and non-hierarchical relationships foster confidence, curiosity, self-expression, and a fear-free learning environment.



EXPERIENTIAL LEARNING IS A KEY STRENGTH

Students engage in inquiry-based, project-based, and hands-on learning through the Auro Lab, outdoor activities, experiments, arts, and collaborative projects.



VALUES AND FUTURE-READINESS ARE BALANCED

The school combines technology exposure—including AI, Coding, AR, and VR—with values-based education, sustainability awareness, and social responsibility.



INCLUSION IS CENTRAL TO THE SCHOOL MODEL

Through RTE admissions, scholarships, fee concessions, and personalised support, the school promotes equitable access and participation for diverse learners.



COMMUNITY ACCEPTANCE AND INSTITUTIONAL CREDIBILITY ARE GROWING

Increasing enrolment, active parent engagement, and CBSE affiliation for 2026-27 indicate growing trust, acceptance, and long-term sustainability.

Ongoing School head girl/head boy campaign session



KEY IMPACTS



ENHANCED STUDENT CONFIDENCE AND LIFE SKILLS

Students demonstrated improvements in communication, self-expression, leadership, responsibility, confidence, and classroom participation.



IMPROVED ACCESS TO HOLISTIC EDUCATION

The project expanded access to quality, inclusive, and child-centred education through modern infrastructure and innovative learning environments.



ESTABLISHED A DISTINCTIVE LEARNING ENVIRONMENT

The school successfully integrated experiential learning, values-based education, environmental awareness, and future-ready competencies into everyday learning.



STRENGTHENED INCLUSION AND EQUITY

RTE admissions, scholarships, fee concessions, and learner-centred approaches improved educational accessibility for children from diverse socio-economic backgrounds.



BUILT A FOUNDATION FOR LONG-TERM EDUCATIONAL IMPACT

Strong infrastructure, governance systems, teacher development, parent engagement, and growing enrolment have created a sustainable platform for future growth and impact.

OECD-DAC EVALUATION



RELEVANCE

Addresses gaps in holistic, inclusive education in peri-urban Bengaluru.



COHERENCE

Strong alignment between infrastructure, pedagogy, teacher development, and inclusion goals.



EFFECTIVENESS

School operationalised; enrolment growing; innovative practices embedded in daily learning.



EFFICIENCY

₹2 Cr investment enabled multiple outcomes: infrastructure, learning systems, and community trust.



IMPACT

Improved confidence, life skills, and learning outcomes for 79 students; equity embedded.



SUSTAINABILITY

CBSE affiliation and growing community acceptance are positive signals; infrastructure expansion is needed.

SAS BRANCHES PROJECT - STRENGTHENING COMMUNITY INFRASTRUCTURE

STRENGTHENING BRANCHES, ENABLING COMMUNITY PARTICIPATION

PROJECT SNAPSHOT



PROJECT NAME

SAS Branches Project



IMPLEMENTING AGENCY

Sri Aurobindo Society (SAS)



PROJECT DURATION

FY 2024-25



PROGRAMME FOCUS

Strengthening branch infrastructure for educational, cultural, spiritual, wellness, youth development, and community development programmes



PROJECT BUDGET

₹138 Crore



LOCATIONS

Indore (MP), Hyderabad (Telangana),
Ratlam (MP)



INFRASTRUCTURE

3 branch centres: construction,
renovation, expansion



KEY OUTPUTS

3 infrastructure projects supported;
13,450 sq. ft. G+2 facility under
development; 3,000+ programme
participations; 5,000+ digital outreach
reach



SDGS COVERED



PROJECT OVERVIEW

The SAS Branches Project, supported by Tata Sons and implemented by Sri Aurobindo Society during FY 2024-25, focused on strengthening branch-level infrastructure to support community-based educational, cultural, spiritual, health and wellness, and development programmes. The intervention created and improved physical spaces at three branch centres, enabling them to function as multi-purpose community platforms for learning, meditation, workshops, youth engagement, women's empowerment, cultural activities, and outreach.

PROGRAMME FOOTPRINT

BRANCH CENTRE	INFRASTRUCTURE	CORE USE
 Sri Aurobindo Vishwa Nilayam, Indore	G+2 construction (13,450 sq. ft.)	For education, yoga, meditation, youth & women's development
 Sri Aurobindo Bhavan, Hyderabad	Renovation & modernisation	Enhanced facilities for meditation, conferences, study circles, library activities, and spiritual programmes
 Sri Matri Vidya Mandir, Ratlam	Educational infrastructure expansion	Strengthening educational, cultural, environmental, and value-based learning activities

KEY FINDINGS

Infrastructure completed across three branch centres – creating permanent community assets for long-term programme delivery.



Indore centre emerged as a regional hub for women empowerment, prenatal wellness, yoga, and youth development.

Hyderabad branch drew participants from 18 towns across Andhra Pradesh and Telangana – indicating strong regional relevance.



Digital outreach extended reach to 5,000+ individuals beyond physical attendance constraints.

OECD-DAC EVALUATION



RELEVANCE

Community institutions for holistic development, wellness, and cultural continuity are needed.



COHERENCE

Aligned with SAS's integral development mission and Schedule VII education/heritage provisions.



EFFECTIVENESS

All three infrastructure projects delivered; facilities integrated into programme delivery.



EFFICIENCY

Multi-purpose facilities serve diverse beneficiary groups and are cost-effective community asset creation.



IMPACT

3,000+ participations; 5,000+ digital reach; permanent community assets created.



Local ownership, ongoing programme use, and SAS's nationwide ecosystem ensure continuity.

Sri Aurobindo Bhavan, Hyderabad



MATRINIKETAN - HERITAGE RESTORATION & WELLNESS INITIATIVE

"RESTORING HERITAGE, ENABLING WELLNESS"

PROJECT SNAPSHOT



PROJECT NAME

Matriniketan Heritage Restoration & Wellness Initiative



PROJECT BUDGET

₹130 Crore



IMPLEMENTING AGENCY

Sri Aurobindo Society (SAS)



LOCATION

Puducherry



PROJECT DURATION

FY 2024-25



BUILDING

~200-year-old Indo-French (Franco-Tamil) Heritage Structure



PROJECT TYPE

Heritage Restoration & Adaptive Reuse



POST-RESTORATION USE

Wellness & Consciousness Centre
(Uditam initiative)



SDGS COVERED



PROJECT OVERVIEW

The Matriniketan initiative focused on restoring and conserving a nearly 200-year-old Franco-Tamil heritage structure located within Puducherry's historic French Quarter. Supported by Tata Sons and implemented by the Sri Aurobindo Society under the Uditam - Institute of Integral Healing initiative, the project combined heritage conservation with adaptive reuse by transforming a deteriorated heritage asset into a functional wellness and consciousness centre. The intervention preserved architectural heritage while creating a space for yoga, meditation, wellness retreats, consciousness education, and community engagement.

KEY FINDINGS



200-year-old Indo-French heritage structure successfully restored – preserving Puducherry's architectural identity.



Adaptive reuse model: restored structure repurposed as a live wellness centre (yoga, meditation, Yoga Nidra, pranayama, sound therapy, retreats).



Skilled heritage craftsmen used traditional conservation techniques under INTACH supervision – lime plaster, stained-glass restoration, teak joinery, Madras Terrace roofing.



→ 10+ wellness programme engagements conducted during the assessment period.



→ Model demonstrates how heritage assets can support contemporary wellness objectives while preserving cultural identity.

	AREA	BASELINE SITUATION	ASSESSMENT FINDINGS
	Building Condition	Building was in a highly deteriorated condition with roof damage, water seepage, structural weakening, and several unusable sections.	Heritage structure successfully restored and operationalised through conservation-oriented restoration approaches, ensuring structural stability and functionality.
	Heritage Structure	Significant deterioration of the original architectural character and building elements.	Architectural integrity of the heritage structure has been conserved while restoring its usability and cultural significance.
	Heritage Features	Original heritage features were damaged, deteriorated, or at risk of loss due to prolonged neglect.	Madras Terrace roofing, stained-glass elements, teak joinery, lime plaster work, and traditional flooring have been restored and preserved in line with heritage conservation principles.
	Utilisation of Property	Property was underutilised and largely unusable due to poor structural condition.	Property has been adaptively reused as a living heritage, wellness, and consciousness centre with regular institutional and community use.
	Community Engagement	No active utilisation for public programmes, events, or community engagement activities.	More than 10 programme engagements and multiple wellness retreat batches have been conducted, increasing public participation and cultural engagement.
	Heritage Sustainability	Continued risk of deterioration, loss of heritage value, and limited long-term preservation mechanisms.	Heritage asset has been preserved through ongoing institutional utilisation, stewardship, and maintenance, ensuring long-term sustainability.

OECD-DAC EVALUATION**RELEVANCE**

Addressed severe deterioration of a historically significant Franco-Tamil structure.

**COHERENCE**

Aligns with INTACH principles, Schedule VII heritage provisions, and SDG 11.

**EFFECTIVENESS**

Structure restored; 10+ wellness programmes conducted; actively utilised space.

**EFFICIENCY**

INTACH expertise and phased restoration optimised resource utilisation.

**IMPACT**

Heritage preserved; wellness community activated; traditional craft knowledge sustained. Long-term outcomes still evolving.



Adaptive reuse ensures continued utilisation; periodic conservation and maintenance funding required.

Before & After : Transformation of Matriniketan

