Campbell Wilson appointed as the CEO & MD of Air India

Mumbai, India, 12 May 2022: Tata Sons today announced Mr. Campbell Wilson’s appointment as the Chief Executive Officer (CEO) & Managing Director (MD) of Air India. The Air India board approved the appointment of Mr. Wilson subject to requisite regulatory approvals.

Mr Wilson, 50, has 26 years of aviation industry expertise across both full service and low-cost airlines. He is the CEO of Scoot, the wholly owned low-cost subsidiary of Singapore Airlines (SIA).

Commenting on the appointment, Mr. N Chandrasekaran, Chairman, Air India said, “I am delighted to welcome Campbell to Air India. He is an industry veteran having worked in key global markets cutting across multiple functions. Further, Air India would benefit from his added experience of having built an airline brand in Asia. I look forward to working with him in building a world-class airline.”

Mr. Wilson started off as a Management Trainee with SIA in New Zealand in 1996. He then worked for SIA in Canada, Hong Kong and Japan before returning to Singapore in 2011 as the founding CEO of Scoot, which he led until 2016. Mr. Wilson then served as the Senior Vice President Sales & Marketing of SIA, where he oversaw Pricing, Distribution, eCommerce, Merchandising, Brand & Marketing, Global Sales and the airline’s overseas offices, before returning for a second stint as the CEO of Scoot in April 2020.

Mr Wilson holds a Master of Commerce (1st Class Honours) in Business Administration from the University of Canterbury in New Zealand.

Speaking on the occasion, Mr. Campbell Wilson, said, “It is honour to be selected to lead the iconic Air India and be a part of the highly respected Tata Group. Air India is at the cusp of an exciting journey to become one of the best airlines in the world, offering world-class products and services with a distinct customer experience that reflects Indian warmth and hospitality. I am excited to join Air India and Tata colleagues in the mission of realising that ambition.”

About the Tata group
Founded by Jamsetji Tata in 1868, the Tata group is a global enterprise, headquartered in India, comprising 30 companies across ten verticals. The group operates in more than 100 countries across six continents, with a mission ‘To improve the quality of life of the communities we serve globally, through long-term stakeholder value creation based on Leadership with Trust’.
Tata Sons is the principal investment holding company and promoter of Tata companies. Sixty-six percent of the equity share capital of Tata Sons is held by philanthropic trusts, which support education, health, livelihood generation, and art and culture. In 2020-21, the revenue of Tata companies, taken together, was $103 billion (INR 7.7 trillion). These companies collectively employ over 800,000 people. Each Tata company or enterprise operates
independently under the guidance and supervision of its own board of directors. There are 29 publicly-listed Tata enterprises with a combined market capitalisation of $314 billion (INR 23.4 trillion) as on December 31, 2021. Companies include Tata Consultancy Services, Tata Motors, Tata Steel, Tata Chemicals, Tata Consumer Products, Titan, Tata Capital, Tata Power, Tata Communications, Indian Hotels, Tata Digital and Tata Electronics.

About Air India
Founded by the legendary JRD Tata, Air India had pioneered India’s aviation sector and the airline’s history is, in fact, synonymous with the annals of civil aviation in India. Since its first flight on October 15, 1932, Air India has spread its wings to become a major international airline with a network across USA, Canada, UK, Europe, Far-East, South-East Asia, Australia and the Gulf. The airline also has an extensive domestic network, including far-flung areas of India’s North-East, Ladakh, Andaman & Nicobar Islands. Air India has been a member of Star Alliance, the largest global airline consortium, since July, 2014.

India’s first international budget carrier, Air India Express was launched in 2005 to meet the need for affordable services on short and medium haul routes- connecting smaller towns directly to the Gulf and South East Asia regions.

Air India, along with Air India Express, has always been playing a pivotal role in standing by the Nation in its hour of crisis. In an epic mission, Air India has been evacuating stranded people from all over the world from and to India in the aftermath of the Covid-19 outbreak through the Government’s Vande Bharat Mission and Air Transport Bubble flights.

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