

# A touch of Italy

Casa Décor is the Tatas' new joint venture for premium interiors that will offer India's cognoscenti that incomparable look and feel of Italian design

Visitors to the Taj Mahal Palace & Tower in Mumbai may notice an Italian undertone to the luxuriousness of seven suites in the hotel's heritage wing. The new suites have been given a makeover by Casa Décor, a new joint venture between the Tatas and the Poltrona Frau group.

The new company will be uniquely positioned as a full-service provider of premium interiors, tapping into the expertise of Poltrona Frau, a group that specialises in Italian luxury furniture and interior design products, with world-class brands such as Poltrona Frau, Cassina, Cappellini, Alias, Gebruder-Thonet Vienna, Gufram and Nemo.

Says Nicola Obert, MD and CEO, Casa Décor, "We aim to be a one-point service provider for the interior design needs of high-end customers and businesses. Our mission is to deliver compelling design destinations that will translate client needs and desires into a luxury design reality."

With its international experience, vast range of products and Italian brand names that have been recognised as the last word in luxury for over 50 years, Casa Décor will soon be furnishing some of India's premium residences and offices.

An unusual revolving cabinet from Cappellini set off by cosy bedroom furniture from Poltrona Frau





A wooden chair with smooth flowing lines from Cappellini



Seating by Poltrona Frau, at Capital Tower, Singapore



Sleek garden furniture from Alias



A side table with chalice-shaped support, aptly named Calice, from Poltrona Frau



Seating at Ancona airport by Poltrona Frau



Stylish, contemporary living room furniture from Cassina