



TAJ HOTELS

The Taj Mahal Palace and Tower, built in 1903, stands on the shores of the Arabian Sea, a resplendent tribute to the vision of Jamsetji N Tata, founder of the Tata group, who wished to build the finest hotel that India had ever seen.

With a tradition of commitment to excellence, personal attention and guest delight, the Taj brand succeeds in making guests feel completely at home. There is a strong focus on exceeding customer expectations, reinventing service concepts and upgrading physical products. By benchmarking itself constantly against the best in its class, this brand, the oldest in the Tata group, has built a solid reputation in the hospitality industry.

The Taj brand, deeply rooted in traditional Indian values of hospitality and graciousness, and committed to acquainting guests with India's living heritage, has evolved with time, assuming a more contemporary avatar. Its appeal therefore cuts across all generations.

With a total of 57 properties in 40 locations across India and 18 international hotels, the Taj family of hotels encompasses iconic city hotels, grand palaces, modern business hotels, beach resorts and rustic safari lodges.

Taj Hotels is justifiably proud to belong to the Tata group, an association that automatically elicits trust and esteem from its customers and stakeholders. The brand is a crowning achievement in the Tata group's array of brands.



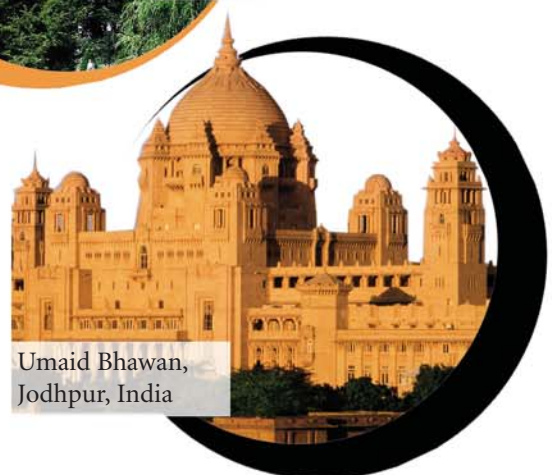
Taj West End,
Bangalore, India



Taj Exotica Resort
& Spa, Mauritius



Taj Boston, US



Umair Bhawan,
Jodhpur, India